

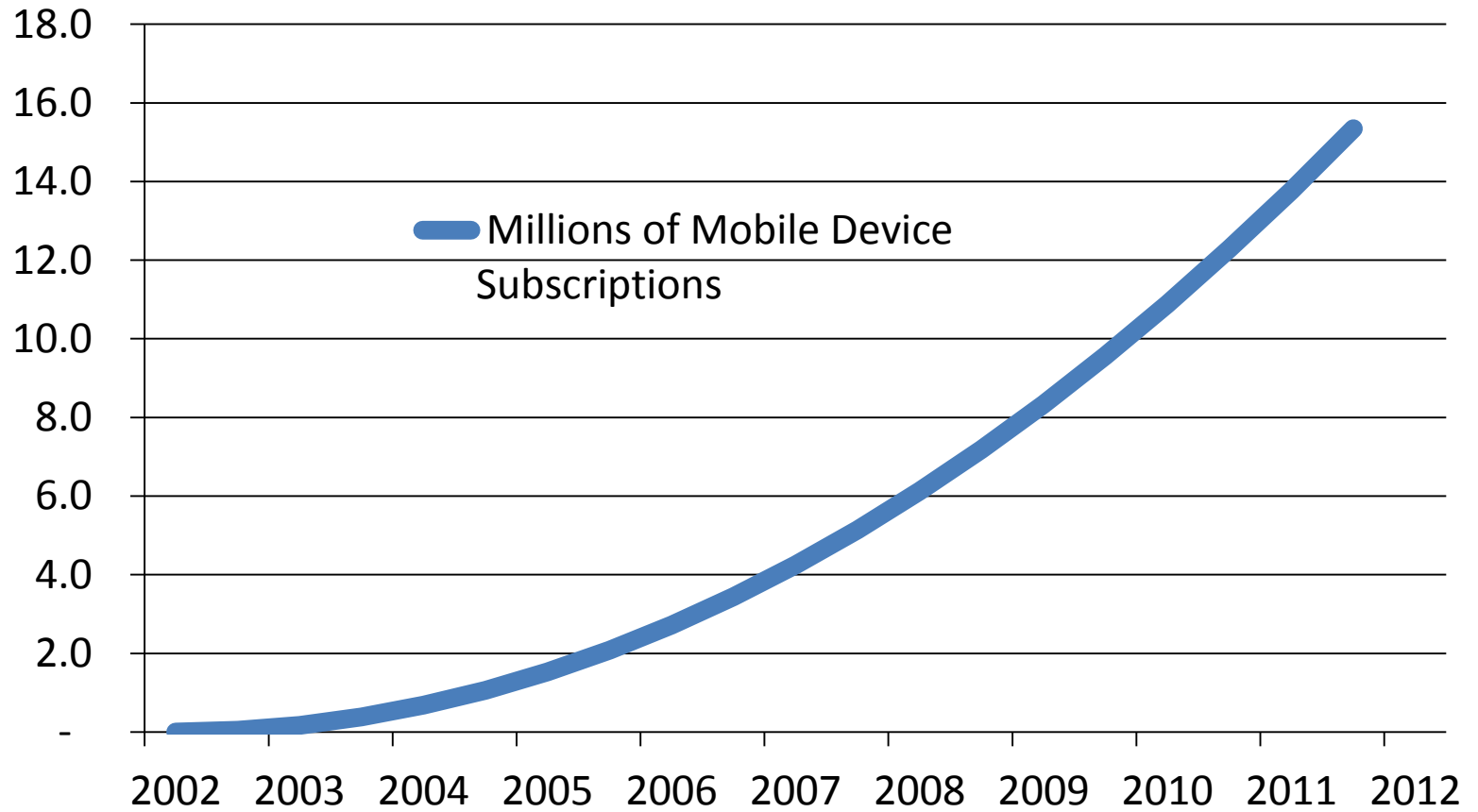
CEGHS | CONNECTIVITY TO ENHANCE
GLOBAL HUMAN SECURITY

Leveraging Connection
Technologies to Accelerate
Development and Generate
Goodwill in Afghanistan

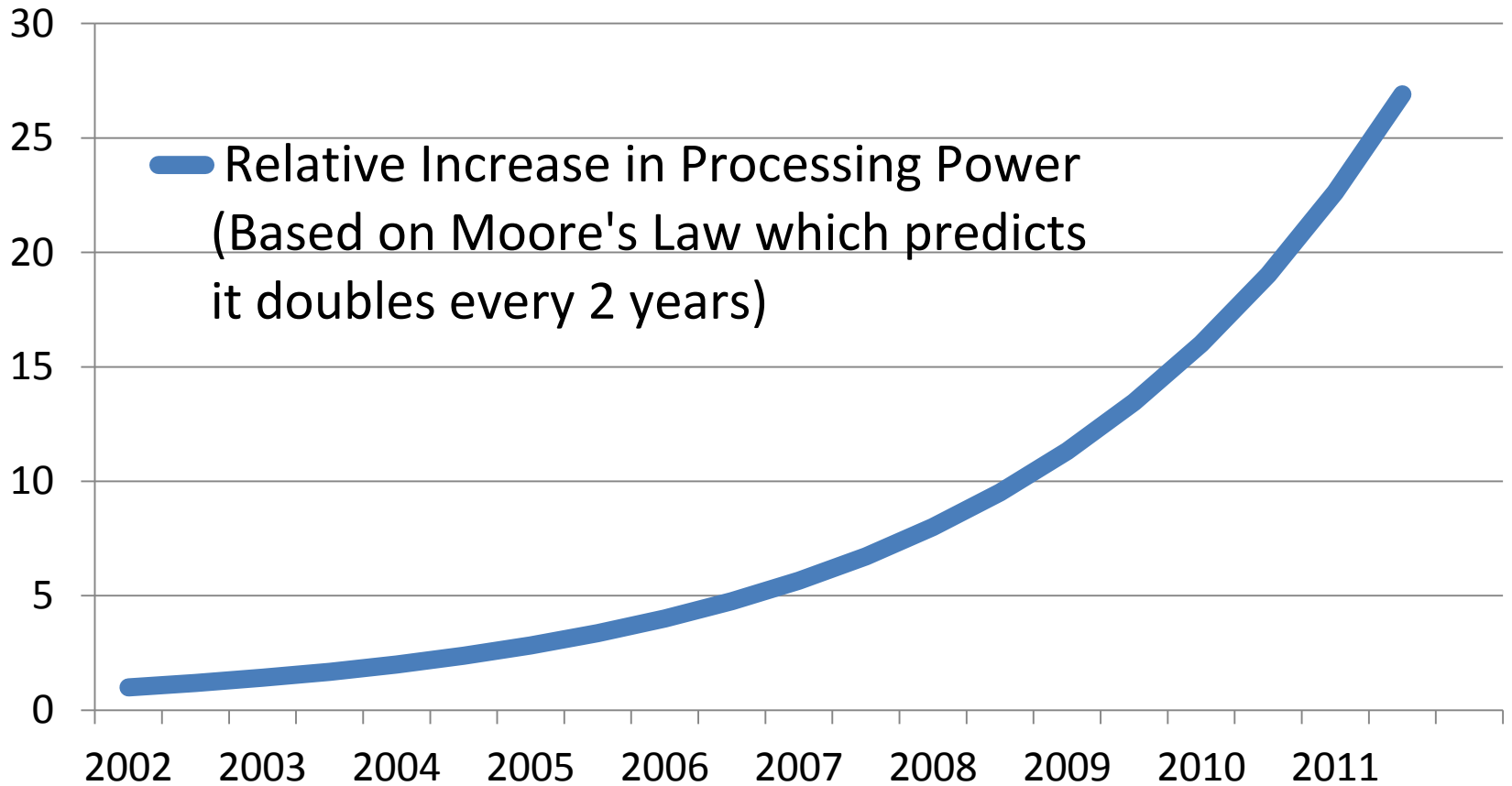
Major Trends in Information & Connection Technologies

Creating Unprecedented
Opportunity for Afghanistan

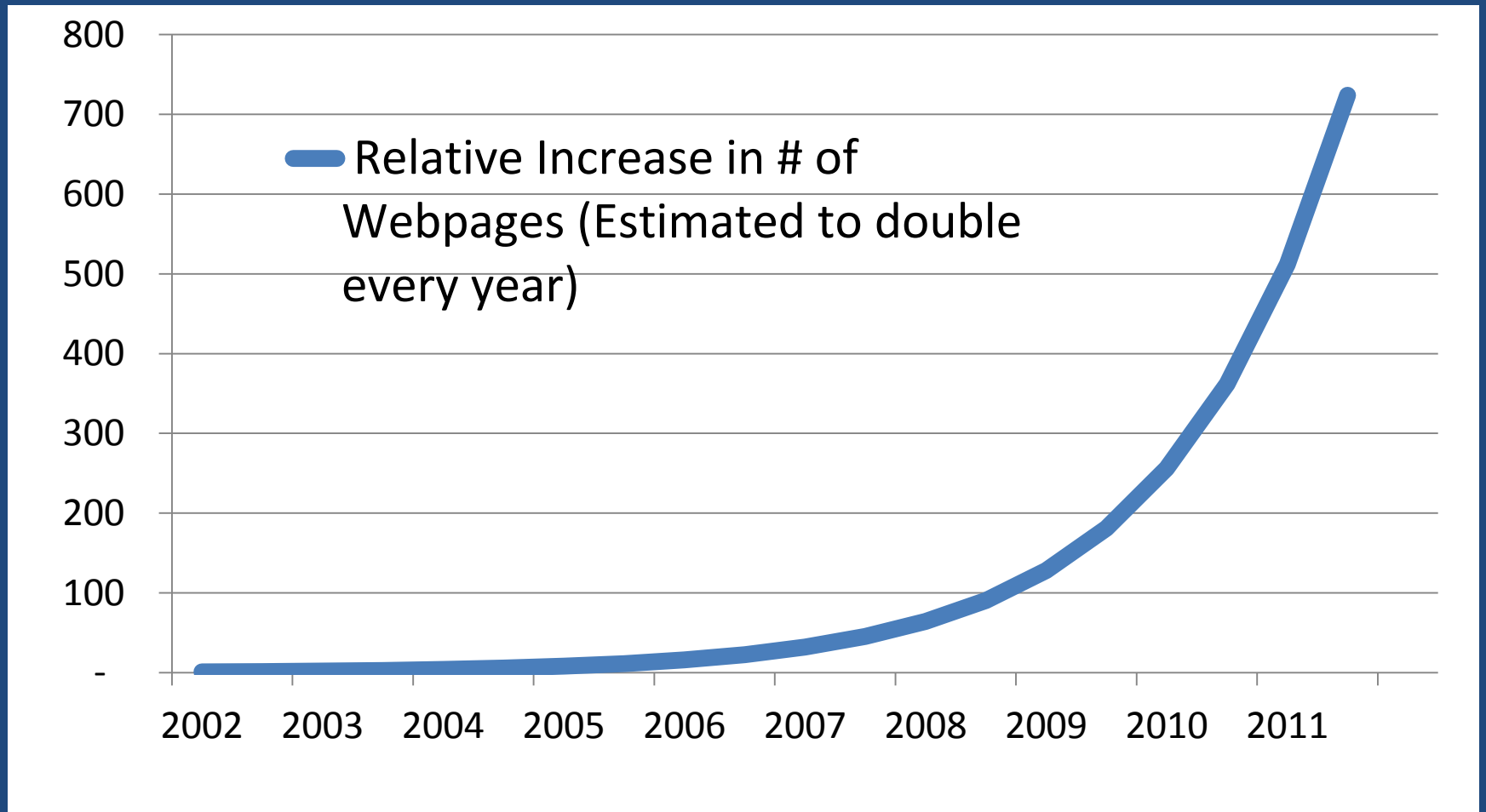
Mobile Device Subscription Growth in AF



Mobile Device Processing Power

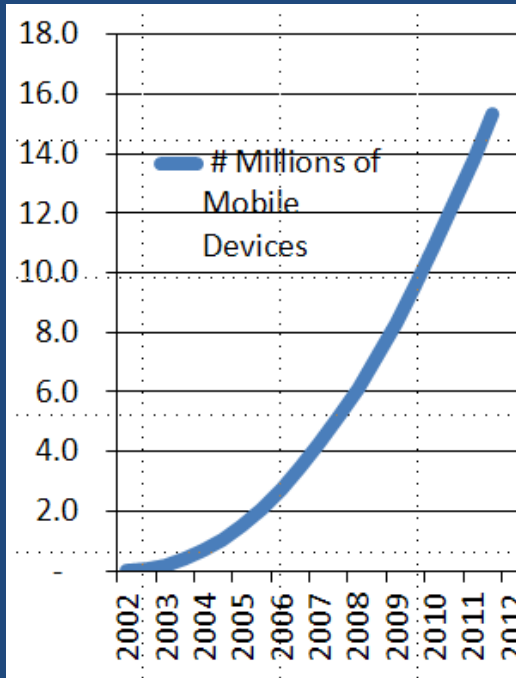


of Webpages Available for Mobile Devices



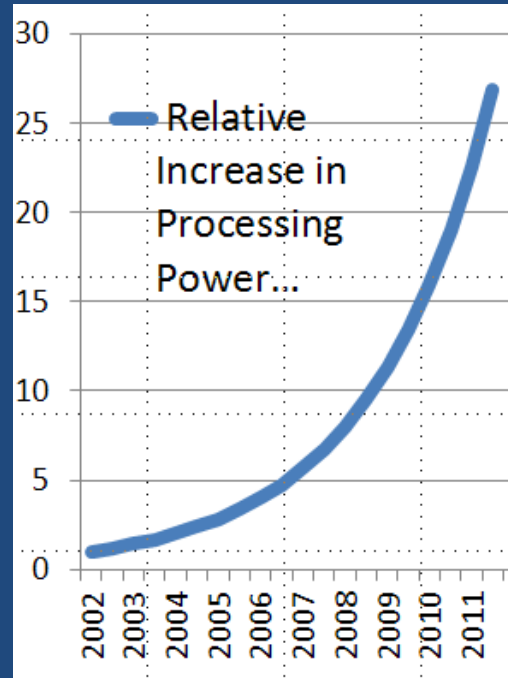
**The Trends in
Information Technology
Appear to be
Compounding Each
Other's Effect**

The “Compounding” Effect



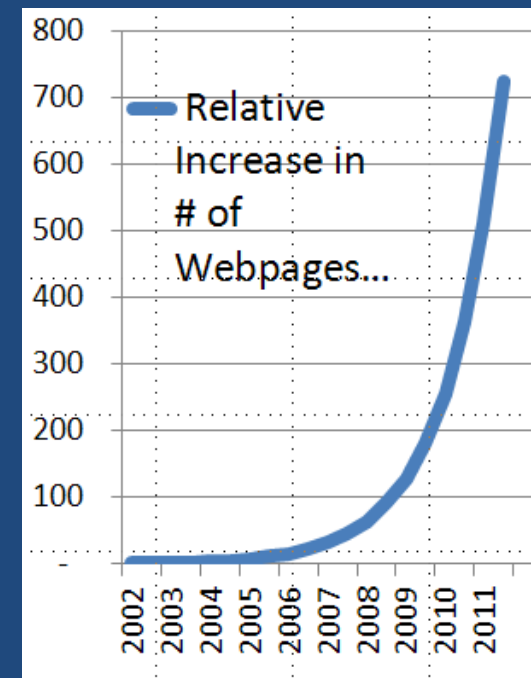
Mobile Device
Subscription
Growth in AF

X



Mobile Device
Processing Power

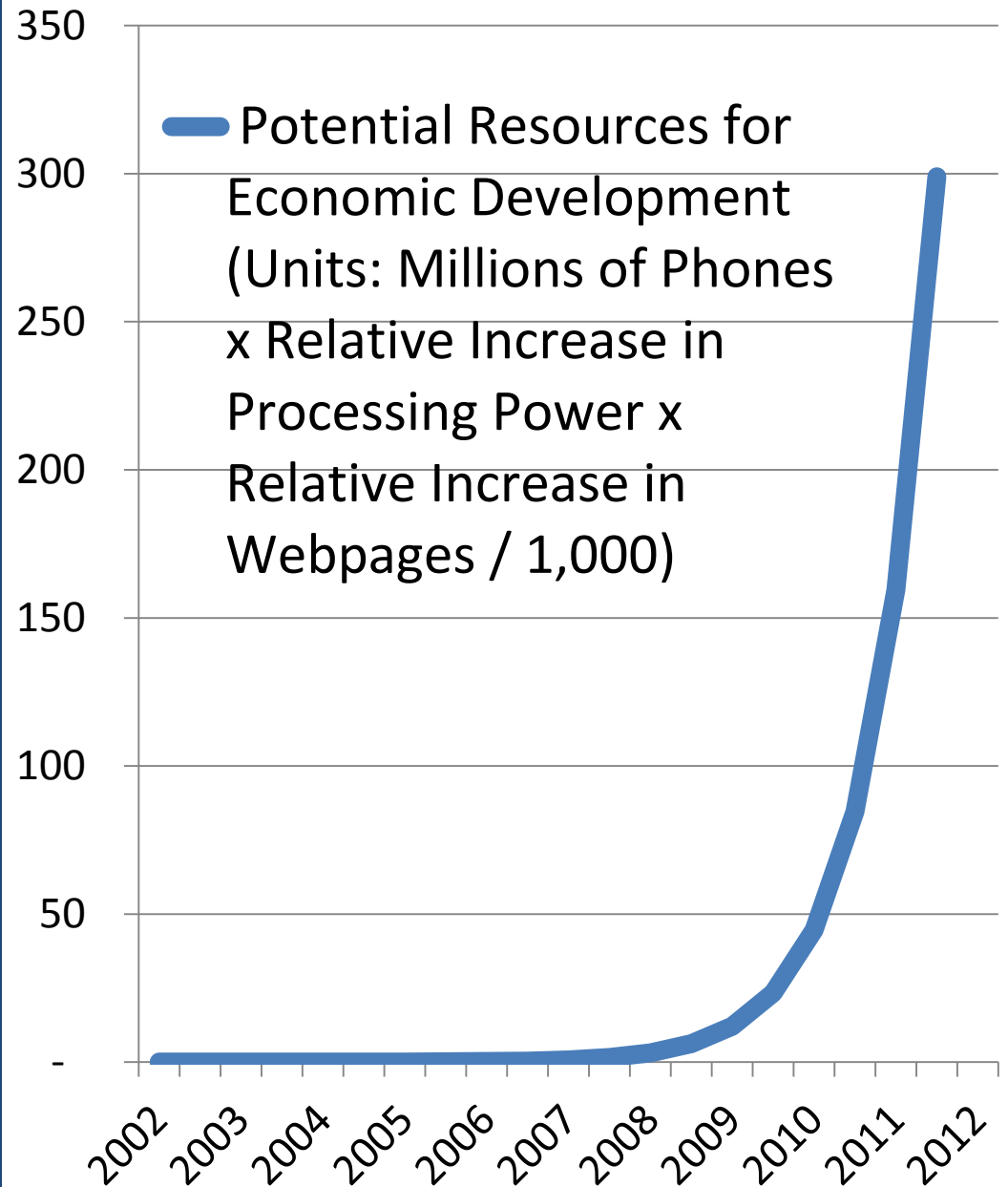
X



of Webpages
Available to & for
Mobile Devices

Results of the Compounded Effect:

*Curve = Potential
Resources for
Economic
Development*



3 Main Strategies to Increase Beneficial Use of ICT in Afghanistan

- A** Leverage connection technologies to create a connectivity-enabled development surge (CEDS)
- B** Support populations under stress with services that they would value and sustain
- C** Increase end user access to information and connection technologies

A Leverage connection technologies to create a connectivity-enabled development surge (CEDS)

Catalyze a simultaneous scale-up of proven initiatives that utilize electronic connectivity to facilitate development and build goodwill

Example Initiative that is Proven & Ready for Scale-Up



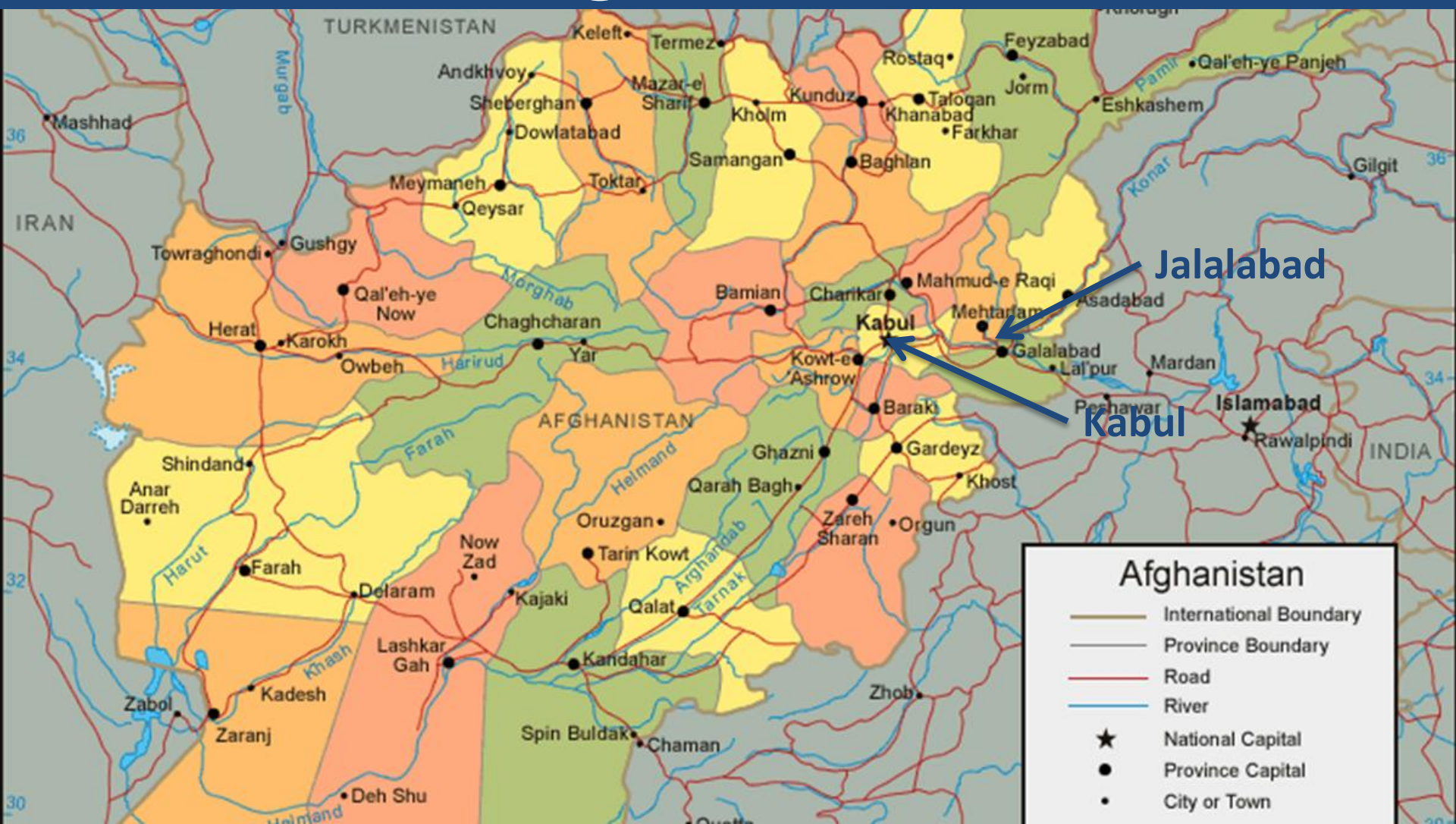
Paying Afghan government employees via Roshan's M-Paisa Mobile Money Transfer Service

**A Focus on Services that
are Valued & Sustainable**

B Support Populations Under Stress with Valued and Sustainable Services (ValSServ)

- ✓ Leverage distributed talent from around the world
- ✓ Pursue integrated solutions
- ✓ Sustain through the private sector

ValSServ Type Examples in Afghanistan



GPFA's Rural Development Programs:



Empowering Afghan's to help other Afghan's with financial and technical support



Service Groups Helping Afghans

La Jolla Golden Triangle Rotary Club supporting Global Connection & Exchange Program (GCEP)



Connecting Afghans Online

CharityHelp's Child Sponsorship Program

Online communication between sponsors and children,
enabling them sustainable relationships.

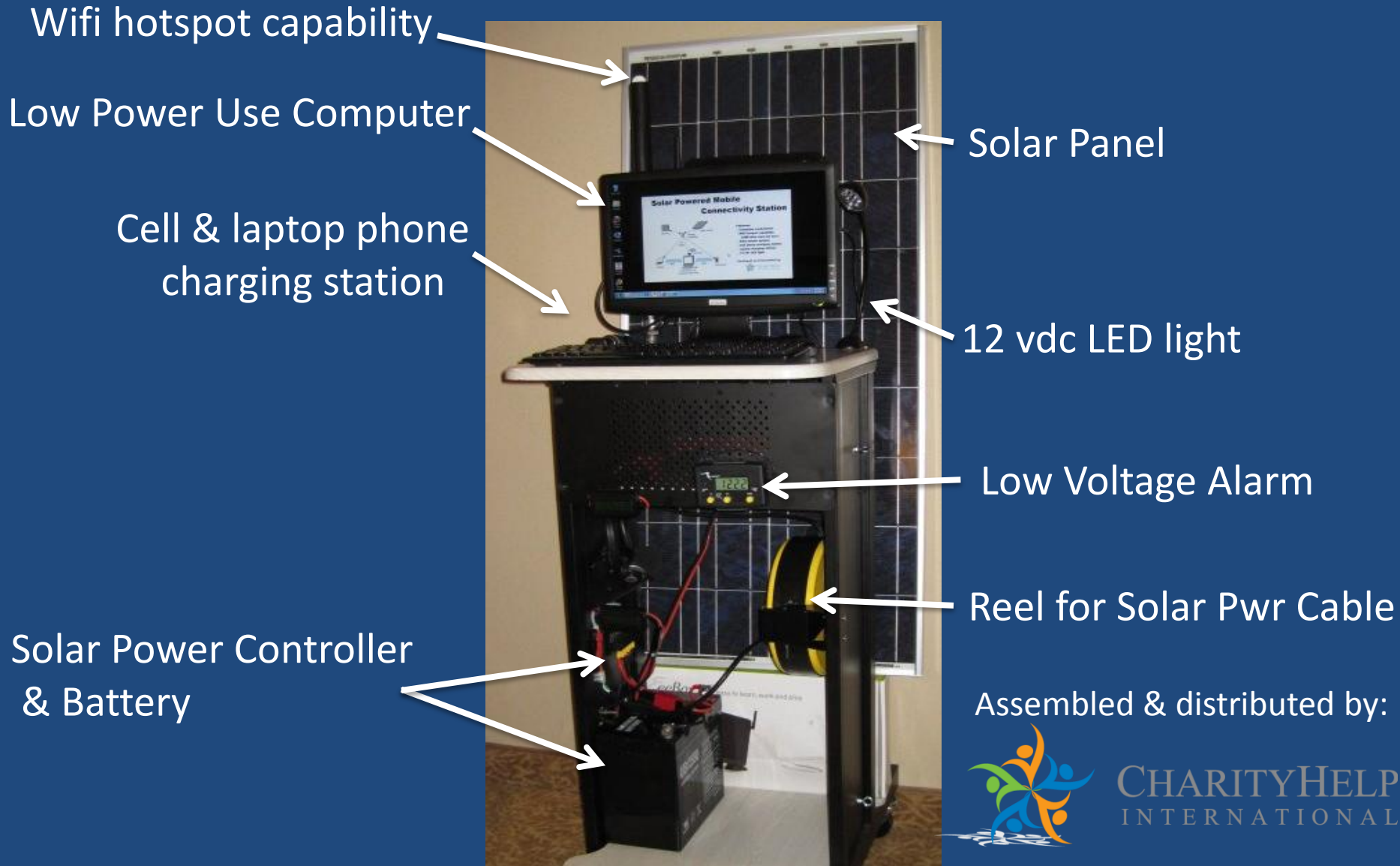


C Increase end user access to information and connection technologies

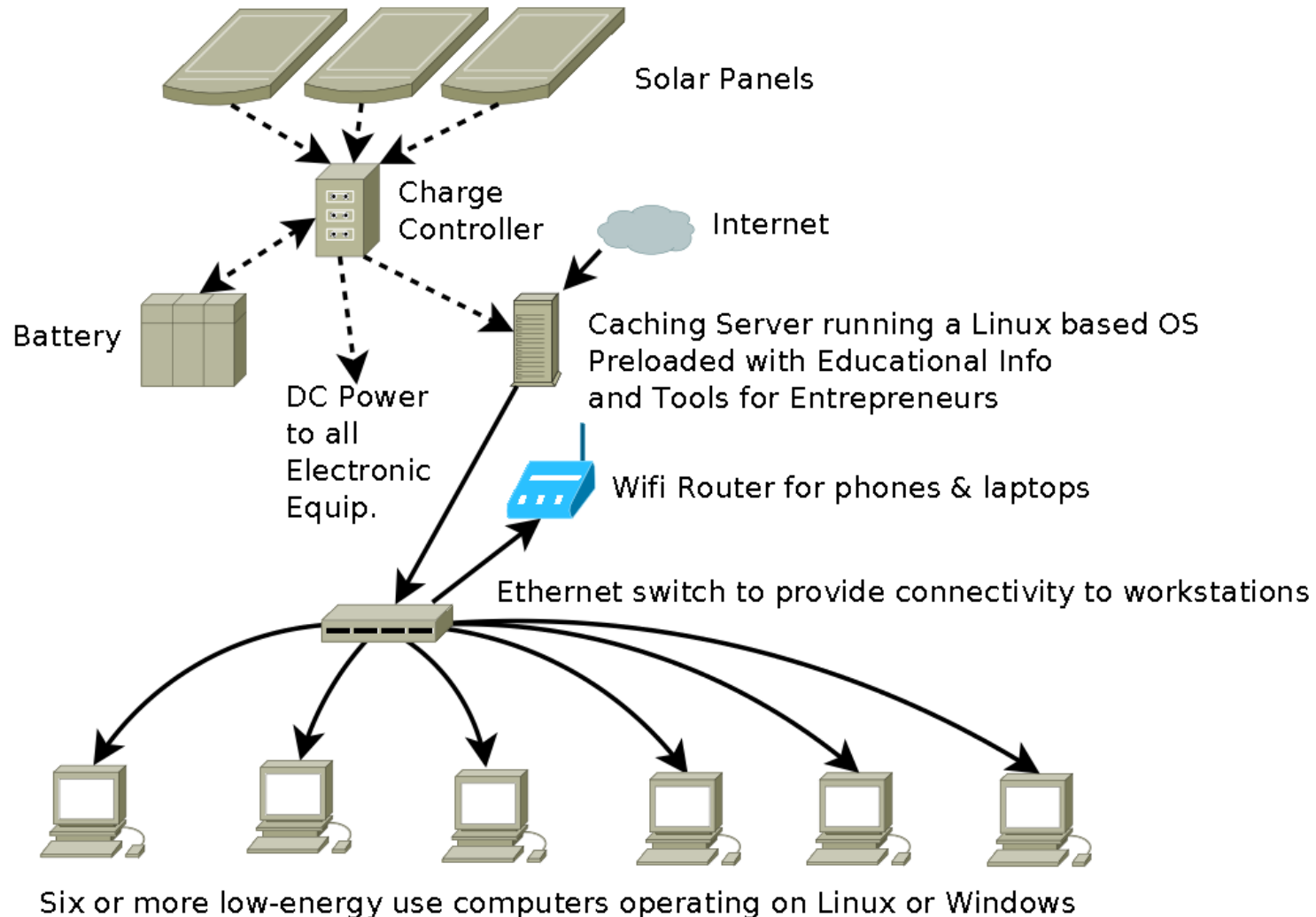
- Facilitate transparent & vibrant marketplace for computing devices, software, wireless data services & related training programs
- Encourage grantmakers to support end user access to information and connection technologies

Example of Low Cost Connectivity

Solar Powered Mobile Connectivity Station



Example Low Cost Computer Center for Education & Commerce Support



Recommended Next Steps

PHASE

1

Complete a strategic engagement and planning process to build a portfolio of proven connectivity-enabled initiatives.


2

Host a meeting of interested private and government funding agencies in the US to discuss the opportunity & seek initial funding commitments.

3

Seek input and funding commitments from major international donors for a large scale-up of connectivity-enabled initiatives.

Thank you for your time

For more info, click on the references tab ()
to the left of this screen or visit www.ceghs.org.

CEGHS was founded by:



CHARITYHELP
INTERNATIONAL

Annapolis, MD
www.charityhelp.org
info@charityhelp.org
Tel: 443-321-0677



Institute for Resource and
Security Studies (IRSS)

Cambridge, MA
www.irss-usa.org
pgutlove@irss-usa.org
Tel: (617) 491-5177